

In Partnership with the UAE Ministry of Environment & Water and Aqua NOR



16 – 18 March 2015

Dubai International Convention and Exhibition Centre

# THE LEADING AQUACULTURE & FISHERIES EVENT IN THE MIDDLE EAST



STRATEGIC PARTNER



وزارة البيئة والمياه  
MINISTRY OF ENVIRONMENT & WATER

[www.aqua-middleeast.com](http://www.aqua-middleeast.com)

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# Defining the aquaculture and fishing industry in the Middle East region

Aquaculture provides the most sustainable source of animal protein for the region and is one of the fastest growing industries.

To further develop the aquaculture industry in the Middle East, GCC countries are leading a fresh wave of investment in the production of farmed fish.

-  The UAE has the world's largest sturgeon fish farm in Abu Dhabi, with several multi-billion dollar aquaculture projects in the pipeline
-  The Saudi Arabian Ministry of Agriculture will inject an additional US\$10.6 billion into the aquaculture projects to produce one million tons of fish in the next 16 years.
-  Oman is set to invest \$1.3 billion in fisheries development by the year 2020

## Exhibitor Profile

- Aquaculture technology
- Fish feed
- Fish health
- Quality assurance & training,
- Fish funding
- Fish farmer networks
- Fish nets & Equipment
- Grading
- Storage, processing, packaging, environmental protection and distribution

## Why Exhibit at AquaME?

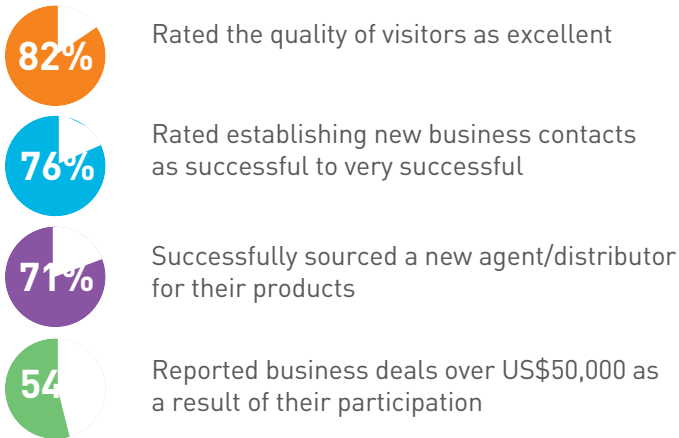
- Explore business opportunities with new and existing customers
- Promote and showcase your latest products & services to the right audience
- Receive maximum promotional support through our strategic partnership with the Ministry of Environment & Water
- Network with government entities and industry leaders

With a 64% increase in visitors attending the event to source companies from the Aquaculture & Fishing industry, can you afford to miss out on this business opportunity?

To reserve your stand or for more information, contact the sales team today on [aquame@informa.com](mailto:aquame@informa.com) or call **+9714 3365161 today!**

## Exhibitor Success

Significant statistics from the aquaculture-related exhibitors at AgraME 2014 :



## Visitor Profile

- Agents & Distributors
- Aquaculture Investors & Entrepreneurs
- Fishermen & Aquaculture Farmers
- Government Authorities
- Importers, Exporters & Traders
- Industry & Trade Media
- Industry Specialists
- Restaurant, Catering & Hospitality Suppliers
- Wholesalers & Retailers



The exhibition is an ideal place to meet key decision makers, suppliers, and consumers. We've noticed a wide range of visitors from countries as far afield as Holland, Germany, and the USA



**Ahmad Sabra**

Commercial General Manager, IYA Investment

## Visitor Success



## Features at AquaME 2015

### Conference

A dedicated conference will be hosted by industry leaders to bring together senior professionals and experts to learn about the latest innovations, while addressing current issues and future trends within the aquaculture industry.



### Awards

The awards ceremony will recognize and reward outstanding achievements of individuals, teams or organisation that contribute to the growth and development of the aquaculture sector.



### B2B Buyer Programme

The B2B Buyer Programme is an excellent way to meet with serious buyers on a one-to-one basis. Our expert team will source buyers of your choice, pre-schedule your meetings and provide you an agenda prior to your arrival to the exhibition.



# Want to stand out from the crowd?

As an exhibitor, ensure your brand commands greater attention and visibility. We can design branding and sponsorship opportunities tailored to meet your needs and budget.

For more information on how we can help you get the most out of your participation, please contact the AquaME team on **+971 4 336 5161** or email **[aquame@informa.com](mailto:aquame@informa.com)**.

## Partner Events



Agra Middle East is the largest agribusiness trade event in the region that brings together over 250 local and international companies to showcase the latest products, technology and services within the agriculture, poultry and livestock sectors. For more information, visit **[www.agramiddleeast.com](http://www.agramiddleeast.com)**



Now in its 7th edition, the VET Middle East Exhibition is the region's only dedicated platform for international manufacturers and suppliers of veterinary products and services to meet and explore business opportunities. For more information, visit **[www.vetmiddleeast.com](http://www.vetmiddleeast.com)**

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Informa Exhibitions organizes over 100 business and consumer exhibitions annually, via a global network of offices in the UK, UAE, India, Singapore, Brazil, China and Australia. Some of Informa Exhibitions' leading events include Vitafoods, Middle East Electricity, Cityscape and Arab Health.

For more information, please visit **[www.informaexhibitions.com](http://www.informaexhibitions.com)**