Attractive and Sustainable Communities
Competitiveness of sectors and enterprises (maritime and culture/tourism) (sett karakter):6
Demographic change (sett karakter):
Development of skills and employability (sett karakter):
Begrunnelse:

Are there other focus areas your region prioritizes which should be
included under Attractive and Sustainable Communities? (åpent spørsmål)

Cultural policy's role in ambient production
The Regional Culture Plan is focusing on the rapid changing of physical surroundings. Good
land development requires demands that both public authorities and private developers are
capable of taking a comprehensive responsibility. A cultural policy that includes the ambient
production can be instrumental in giving positive directions to the transformation processes
we are facing, where developing strategies for urban development, landscape architecture
and art in landscapes and public spaces are prioritized.

Co-ordination and interaction

- Interaction between levels of public management
- Interaction between private and public players
- Culture Region West Coast
- Internationalization

Best practices and other input
Do you have best practice examples from your region which could
demonstrate solutions under one or more of the strategic priority areas? (åpent spørsmål):

Local Municipalities Cultural Mapping Program

This program is based upon these cornerstones:
1. Knowledge and competence
2. Co-operation
3. Cultural Heritage Planning
4. Documentation

Documentation is facilitated by the implementation of low-threshold digital tools
("Kulturminnesøk"), developed by The Norwegian Directorate for Cultural Heritage, which allows a
broader audience to fill in heritage information concerning their neighboring surroundings.
The process of gathering information, mapping local cultural resources, is intended to provide public
authorities with a better platform for cultural management and integrated planning. Key
opportunities rising from this, is Analyses of Conflicting Interests, and Risk Assessment.

Owner-focused interface
Hordaland wants to create a user-friendly and interactive interface between owners of
cultural monuments on the one side, and public heritage management systems on the other.
Today, heritage documentation is scattered around several IT-systems, and most of them
are designed for professional use, only. To a certain degree, this sub optimizes the
possibilities for insight and knowledge access by the owners of built heritage and by the

landowners. In some cases different owner groups can be left with unintended fragmented information.

With this new interface being developed and implemented, it will be possible for owners of historic buildings and sites, to log in and click on a "my property" button and find all relevant registered public information (for instance, why the building have been listed, what maintenance should be done and how, how to come into contact with a desk officers for advice etc.)

It is important for us to stress that this initiative is not to create new databases or new ICT-systems, but to make better use of the ones already operating.

Hordaland County Council co-finances 6 building preservation consultants, employed by the different museums and acting as an outreach branch of the County Conservator's Office. Their purpose is also to act as advisors for private owners and local municipalities. Combined with the new interface, the planning and use of this new manpower can be made more efficient, thus counteracting the ever increasing problem of cultural heritage loss, partly due to climate impact.

The interface may also contain:

- Application guide – ta make it easier to find the wright application form and guide to how to fill it in
- Help to establish "FDV" (Management, Operation, and Maintenance) applied to each object
- Useful information about do-it-yourself maintenance

Other examples of best practice

Another field of interest for Hordaland is extension of North sea Cultural heritage routes, including traffic/ships routes over the North Sea based on historic routes, trade, pilgrimage, food etc.

Landscape and architecture (both concerning cultural heritage, cultural landscape, new architecture, and sustainability within a broader context (climate).

Coastal and maritime culture, listed ships/vessels

Exchange of experience and practice within traditional crafts and folk music
etc