About INNO

Indo Norwegian Cultural Society (INNO) exclusively works with artists and writers from Norway and India, with an aim to bring ideas and cultures together. Established in 2013 by the award-winning journalists Riyasbabu and Per Christian Magnus, INNO is committed to bridge innovation, conceptualization, knowledge and cultures between these great nations. INNO works closely with artists and writers from both countries by enabling a common platform and individual attention. INNO has already created a new space for exploration and committed to continue catering diverse types of artists and writers.

INNO's events are carefully chosen to ensure the maximum explorations and encourages established and rookie artists and writers to find a new cultural space. They constantly look for new and alternative voices and ideas that ensure their flexibility in socio-political notions.

The first project was launched as collateral to last edition of Kochi-Muziris Biennale by showcasing the Norwegian artist group 'In Epic' along with renowned Indian artist Hema Upadhyay. The project drew attention not only from Norway and India but also from the whole globe as it evoked positive critics.

Per Christian Magnus: award-winning journalist and documentary film-maker, born in 1959, lives and works in Bergen.

Riyas Babu: Indian born (1976) journalist and author, lives and works in Bergen.