

<b>Expected costs from 2017-2020 for two projects within ART + FOLK platform.</b>		
<b>BLOG (Home &amp; Studio visits)</b>	<b>Unit cost</b>	<b>Total cost</b>
<b>2017</b>		
<b>5 Home and Studio visits</b>		
5 hours per visit (interview, photographing, 2.5 hours home visit, 2.5 hours studio visit)	500	12,500
5 hours postproduction per interview	500	12,500
<b>2018</b>		
<b>12 home and studio visits</b>		
5 hours per visit (interview, photographing, 2.5 hours home visit, 2.5 hours studio visit)	500	30,000
5 hours postproduction per interview	500	30,000
<b>2019</b>		
<b>12 home and studio visits</b>		
5 hours per visit (interview, photographing, 2.5 hours home visit, 2.5 hours studio visit)	500	30,000
5 hours postproduction per interview	500	30,000
<b>2020</b>		
<b>6 Home and Studio visits</b>		
5 hours per visit (interview, photographing, 2.5 hours home visit, 2.5 hours studio visit)	500	15,000
5 hours postproduction per interview	500	15,000
<b>Total Blog</b>		<b>175,000</b>
<b>EXHIBITION PROGRAMME: Each exhibition will be in collaboration with a different cultural agent in the city of Bergen (For example: Trykkeriet, Bergen Kjøtt, Kunstguide, Tag Team, etc.)</b>		
<b>2017</b>		
<b>2 Sale Exhibitions lasting 2 weeks each.</b>		
Technical assistance, 300kr/hour (4 working days: 2 for mounting, 2 for putting down and fixing the space)	300	9,600
Materials and equipment (paint, paint rolls, paint trays, screws, nails, etc)		2,500
Assistant 40% (350kr hour).	350	11,200

Marketing (posters, social media, flyers, direct contact with interested parties, newspaper ad, magazine ads)		8,000
Transportation	1,000	2,000
Artists production costs		15,000
Administration costs	500	40,000
Vernissage		4,000
<b>Total</b>		<b>92,300</b>
<b>2018</b>		
<b>4 Sale Exhibitions lasting 2 weeks each.</b>		
Technical assistance, 350kr/hour (4 working days: 2 for mounting, 2 for putting down and fixing the space)	300	19,200
Materials and equipment (paint, paint rolls, paint trays, screws, nails, etc)		5,000
Assistant 40% (350kr hour).	350	22,400
Marketing (posters, social media, flyers, direct contact with interested parties, newspaper ad, magazine ads)		16,000
Transportation	1,000	4,000
Artists production costs		30,000
Administration costs (500kr per hour)	500	80,000
Vernissage	2,000	8,000
		<b>184,600</b>
<b>2019</b>		
<b>4 Sale Exhibitions lasting 2 weeks each.</b>		
Technical assistance, 350kr/hour (4 working days: 2 for mounting, 2 for putting down and fixing the space)	300	19,200
Materials and equipment (paint, paint rolls, paint trays, screws, nails, etc)		5,000
Assistant 40% (350kr hour).	350	22,400
Marketing (posters, social media, flyers, direct contact with interested parties, newspaper ad, magazine ads)		16,000
Transportation	1,000	4,000
Artists production costs		30,000
Administration costs (500kr per hour)	500	80,000
Vernissage	2,000	8,000
		<b>184,600</b>
<b>2020</b>		

2 Sale Exhibitions lasting 2 weeks each.		
Technical assistance, 350kr/hour (4 working days: 2 for mounting, 2 for putting down and fixing the space)	300	9,600
Materials and equipment (paint, paint rolls, paint trays, screws, nails, etc)		2,500
Assistant 40% (350kr hour).	350	11,200
Marketing (posters, social media, flyers, direct contact with interested parties, newspaper ad, magazine ads)		8,000
Transportation	1,000	2,000
Artists production costs		15,000
Administration costs (500kr per hour)	500	40,000
Vernissage	2,000	4,000
<b>TOTAL</b>		<b>92,300</b>
<b>Expected costs summary</b>		
<b>Total Blog 2017-2020</b>		<b>175,000</b>
<b>Total Exhibition programme 2017-2020</b>		<b>553,800</b>
<b>Total Budget (Blog + Exhibitions 2017-2020)</b>		<b>728,800</b>
<b>Income</b>		
Applying for KUP midler, Hordalands Fylkeskommune		350,000
Comission from exhibition sales		150,000
Applying for Kulturrådet, Kreativt næring (or own funds)		228,800
<b>Total</b>		<b>728,800</b>