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to me 🔻

Bergen has a lot of art to offer. And I'm quite sure that many citizens would love to discover it, if they had the chance to do so.

The city lacks of commercial galleries, whose function is fundamental in "dragging" non-artist into the art world. This lack makes the local art-world in many ways poorer: lack of sales (artworks are not sold here); art that has only artists as viewers tends to become more and more self-centered (the occasional "normal" viewers will be more and more scared away by the complexity and unapproachability of it). All of it makes local art less various and local artist "addicted" to State-grants and stipends.

ART + FOLK, with its many interesting, and "fresh" initiatives will surely benefit us all. Bringing normal people to artist studios, filling the gap between producer and final buyer, showing how good of an investment art can be are all goals of ART + FOLK that I share, and that I'm sure will help the local scene to grow.

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