

World Library and Information Congress
83rd General Conference and Assembly 19 – 25 August 2017, Wrocław, Poland

Satellite Meeting – Bergen, Norway 15 – 17 August 2017

Managing Change: Library Transitions – moving into the future. Best practices from around the world

Organized by IFLA Sections for Public Libraries and Management and Marketing

Tuesday 15 August

19.00 – 21.00 Get-together and registration at Bergen Public Library

Wednesday 16 August

09.00 – 09.30 Registration

09.30 – 10.00 Opening and welcome

Cultural surprise

Maria-Carme Torras Calvo (IFLA Governing Board), Nancy Gwinn (IFLA Management and Marketing Section), Marian Morgan-Bindon (IFLA Public Libraries Section), Leikny Haga Indergaard (Bergen Public Library), Ruth Ørnholt (Hordaland County Library), Ane Landøy (University of Bergen Library) and Trude Færevaaag (Library of Western Norway University of Applied Sciences)

10.00 – 10.30 1. Session: Libraries for the 21st century

Moderator: Marian Morgan-Bindon (City of Gold Coast, Australia)

Libraries for the 21st century: Changes that are bound to happen in public and national libraries

Aslak Sira Myhre, Director of the Norwegian National Library

10.30 – 11.00 Break

11.00 – 12.00 Title?

Maria-Carme Torras Calvo (University of Bergen Library, Norway)

A Library in the Digital Age

Vicki Munro, Manager (Woollahra Libraries, Australia)

The future is today

Leikny Haga Indergaard (Bergen Public Library, Norway)

12.00 – 13.00 Lunch

13.00 – 14.00 2. Session: Managing and marketing. Parallel sessions

Parallel1: Best Practice Public Libraries

Moderator: Mariann Schjeide (Norwegian Library Association)

Communicating Success: Social Media and the Library of the Future

Laura Norris, (Helsinki City Library, Finland)

How to Transform the Library into a Public Space

Marit Egaas, (Sølvberget Library and Culture Centre. Stavanger, Norway)

Not a 'one size fits all' plan; meeting the needs of individual communities in regional Australia.

Jan Richards (Central West Libraries, Orange, Australia)

From Idea to Initiative - Building better Public Libraries

Erik Boekesteijn (Netherlands)

Parallel 2:

Best Practice Academic Libraries

Moderator: Nancy Gwinn, (Smithsonian Libraries, United States)

Scientific Production Memory: Open Access for Everybody

Angela Repanovici (Transilvania University of Brasov, Romania) and Ane Landøy (Bergen University Library, Norway)

Moving from Collections to Communities: Outreach in Canadian Academic Libraries through Arts Programming

Jeannie Bail (University of New Brunswick – Fredericton, Canada)

14.00 – 14.30 Break

14.30 – 15.30

Paralell1:

User participation and outreach

3. Session: Parallel sessions

Best Practice Public Libraries

Moderator: Anett Mjöberg (Hässleholm Public Libray, Sweden)

- So, what do you want? Strategies of co-op

Håvard Legreid and Per Vold, (Bergen Public Library, Norway)

Reading Public Library building: a platform for engagement through the arts

Daniel Egusquiza (Reading Public Library, USA) and Arleny Pimentel (Barrio Alegria, USA)

Mix, Remix and Thermomix. Biblioteca del Nord of Sabadell

Montserrat Espuga Condell (Diputació de Barcelona, Biblioteca Font de la Mina, Spain)

Can you really plan for an ever-changing future?

Corrine Hill (Chattanooga Public Library, United States)

Paralell 2:

Managing and marketing cont.

Best Practice Academic Libraries

Moderator: Trude Færevaaag (Library of Western Norway University of Applied Sciences, Norway)

Advocacy for Libraries: An American and Canadian Perspective with Positive Results for Ethiopia

Sandra Kendall MLS (Library Services Sinai Health System Toronto, Canada), Diane Hummel (Spectrum Health Libraries Grand Rapids Michigan, USA)

What to expect when you're unsuspecting: experiencing change in an academic setting in a developing country

Carla Hagstrom (University of Toronto Libraries (retired)), Sandra Kendall (Mount Sinai Hospital Library, Toronto, Canada)

15.30 – 15.45

Break

15.45 – 17.15
Marketing Work Shop

4. Session: Parallel sessions

A Practical Guide to Marketing: Marketing Library and Information Services
Dr. Christie Koontz, (Florida State University, School of Information, United States)

15.45 – 16.15
Library of Congress

John Y. Cole, (Library of Congress, United States:
Library of Congress: Past-present and future

18.00 Boat trip and dinner at Cornelius Seafood Restaurant

Thursday 17 August

09.00 – 10.30 5. Session: How to engage users and employees in change processes

Parallel 1

Best Practice Public Libraries
Moderator: Jos Debeij (Koninklijke Bibliotheek, Netherlands)

How to engage users and employees in change processes: Managing change in public libraries, a useful toolbox for library managers.
Tone Moseid, (Tønsberg Public Library, Norway)

Libraries working in partnerships in areal welfare centers
Pirkko Lindberg (Tampere City Library, Finland)

Engagement of users and employees in change processes
Marian Morgan-Bindon, (Gold Coast City Council, Australia)

The transformation of the Groninger Libraries
Jacqueline Roelofs (Biblionet, Groningen, Netherlands)

Parallel 2

Best Practice Academic Libraries
Moderator: Ane Landøy (University of Bergen Library, Norway)

Organizational Renewal at University of Ottawa: a collaborative approach
Leslie Weir (University of Ottawa, Canada)

Collective understanding and management of change,
Nazareth Amlesom Kifle, (Western Norway University of Applied Sciences, Norway)

10.30 – 11.00 Break

11.00 – 12.30 6. Session: Best Practice from around the world

Moderator: Ruth Ørnholt (Hordaland County Library)

Charting and Changing Terra Incognita: The New LIFE of the Municipal Public Libraries in Turkey. Umut Al, Güleda Doğan, Sinan Akıllı (Hacettepe University, Turkey)

Innovate, document and share: Makerere University Library advocacy initiatives
Maria G. N. Musoke (Makerere University, Uganda)

The northernmost Library. How? What exactly? What for?
Igor Novikov, (Centralized Library System, Moscow, Russia)

Makerspace as a learning hub
Lo Classon (Väggeryd Public Library, Sweden)

"Get that Job"
Karen Conway (City of Darwin, Australia)

The community hub – a library of, by, and for people
Reinert Mithassel (Deichman Public Library, Norway)

12.30 – 12.45 Summing up
Nancy Gwinn (FLA Management and Marketing Section) and Marian Morgan-Bindon
(IFLA Public Libraries Section)

12.45 – 13.45 Lunch

14.00 – 18.00 Library Visits

1. Public libraries near Bergen (with fiord views)
Loddefjord, Fjell, Øygarden
2. Academic Libraries near the city center: Western Norway University of Applied
Sciences Library, University of Bergen Library (two locations), Faculty of Fine
Art, Music and Design Library