

# Merete Nygaard Kristiansen

Kommersiell Direktør/Commercial Director

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## Summary

Merete N. Kristiansen is Commercial Director in Nordlaks Produkter AS. Nordlaks was founded in 1989, and is today a fully integrated company producing, processing and selling high quality Atlantic salmon and Rainbow trout world-wide. The headquarter is situated in Stokmarknes in Northern Norway, as is the state of the art harvesting- and processing plant. About 420 experienced and motivated co-workers create quality in Nordlaks. Our production facilities are our own, both at sea and on shore. This control over the entire value chain, from ova to finished product, brings us to the forefront regarding traceability, hygiene and quality assurance.

Kristiansen holds a Master of Science degree, specialized in international marketing. She has a long experience within marketing strategy, marketing communication and leadership. Kristiansen has several years of experience as a board member of companies within tourism, banking, research and commerce.

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## Experience

Kommersiell Direktør/Commercial Director at Nordlaks Produkter AS

January 2016 - Present

Styremedlem / Board member

February 2016 - Present

Styremedlem / Board member at Sparebank 1 Boligkreditt AS

2006 - Present

Styremedlem / Board member

May 2016 - March 2018 (1 year 11 months)

Regiondirektør Øst/Regional Director, East (Asia, Eastern Europe, CEE, New markets, Norway) at Norwegian Seafood Council

April 2015 - December 2015 (9 months)

Fiskeriutsending Italia og Sentral- og Øst-Europa / Director Italy and Central Eastern Europe at Norwegian Seafood Council

August 2012 - December 2015 (3 years 5 months)

Board Member at Norwegian Seafood Council

January 2014 - April 2015 (1 year 4 months)

Marketing Director at Norwegian Seafood Council  
April 2007 - July 2012 (5 years 4 months)

Board member  
May 2010 - May 2012 (2 years 1 month)  
<http://www.visittromso.no>

Board member at Hurtigruten  
June 2009 - June 2011 (2 years 1 month)

Board member at Næringsforeningen i Tromsøregionen  
June 2009 - October 2010 (1 year 5 months)

Board Member Nofima Marin at Nofima  
June 2008 - June 2010 (2 years 1 month)

Marketing Manager, salmon and trout at Norwegian Seafood Export Council  
September 1999 - April 2007 (7 years 8 months)

Fiskeriutsending Sør-Øst Asia/Regional Manager South East Asia at Norwegian Seafood Council  
July 2005 - December 2006 (1 year 6 months)

Senior markedsrådgiver at SpareBank 1 Nord-Norge  
May 1996 - September 1999 (3 years 5 months)

Product Manager at Nestlé  
October 1993 - May 1996 (2 years 8 months)  
Product range within Foodservice, Petfood and Retail.  
[www.nestle.no](http://www.nestle.no)

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## Education

Handelshøyskolen i Bodø/Siviløkonomutdanningen i Bodø  
Master of Science, Marketing, internationalisation, economy, 1988 - 1990  
University College of Southeast Norway  
Høgskolekandidat, Økonomi og administrasjon, marketing, 1986 - 1988  
Sandefjord Gymnas  
Allmenfaglig, 1983 - 1986

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[Contact Merete Nygaard on LinkedIn](#)